



Press Release
For immediate release

CIEarth – the premier application for forest inventory and community resource mapping

July 14th, 2006: Helveta has released its exciting new mapping application – CIEarth. CIEarth enables interactive maps to be generated directly from GPS data. CIEarth is part of the Helveta CIS™ suite of timber traceability applications.

CIEarth has already seen inspiring use in the field. In Congo-Brazzaville, Helveta has joined forces with the Forest Peoples Programme, Tropical Forest Trust and timber producer Congolaise Industrielle des Bois to support indigenous communities in mapping local forest resources. Through use of CIS™ applications and CIEarth, indigenous people were able to use icon-driven handhelds to capture GPS data and map the surroundings and sensitive resources of their land.

The images show Mbendjele Pygmy community members using handheld devices running CIS™ applications and one of the maps they created capturing sensitive resource locations such as drinking water, campsites and planted crops.

To enable you to share in the successes that using CIS™ applications and CIEarth can bring, Helveta has made available a limited use version of CIEarth for download completely free of charge.

CIEarth allows you to output your own handheld captured GPS data directly into a Global Imaging System. Once you have downloaded CIEarth to your handheld device and PC, all you have to do is collect your GPS data and connect back up to your PC. CIEarth allows you to automatically view this data through Google Earth.



About Helveta Ltd

Helveta Limited (www.helveta.com) enables the prediction and prevention of environmental and production problems for Blue Chip and Fortune 1000 companies through analysis of real-time data from client physical assets anywhere in the world. The company's unique Control Intelligence System deploys a sophisticated library of analytics to asset data to predict and prevent business issues such as regulatory non-compliance, production outages and equipment failure. The company has customers in major corporate industrial markets including Energy, Utilities, Agriculture and Chain of Custody. Helveta is a privately held company with offices in the UK and the US.

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