



Press Release
For immediate release

**Helveta and Intel work towards a national strategy for timber
traceability in Bolivia**

- Helveta and Intel supporting the development of Bolivia's sustainable forest practices
- A combination of technologies providing the strongest solution
- Following successful trials, plans are made for a national deployment

August 7th, 2006: Supported by the Tropical Forest Trust (TFT), Helveta, Intel, The Nature Conservancy (TNC) and the US Agency for International Development (USAID) have joined forces to provide a new strategy for sustainable forest practices to the Bolivian Forest Superintendency. Helveta's timber traceability and supply chain monitoring system TracElite™ has been combined with a variety of technologies from Intel, culminating in a strong solution to Bolivia's struggles with illegal logging and the on-going development of sustainable timber practices.

TracElite™ is part of Helveta's Control Intelligence System (CIS™) platform. Helveta's CIS™ suite of traceability applications for extended supply chains in the food production and timber industries includes TracElite™ for online Chain of Custody Management and CIEarth™ for inventory mapping.

Helveta CEO Patrick Newton recently met with TNC, USAID and the Bolivian Forest Superintendency to confirm details of the new strategy. Successful trials in pilot locations are expected to lead to a nationwide deployment. Helveta CIS™ applications are deployed worldwide with installations of TracElite™ in Indonesia, and CIEarth™ in Central Africa.

TNC, USAID and the Bolivian government struggled to find a solution to Bolivia's illegal logging issues, until Helveta and Intel presented a combination of new technologies using a mix of satellite communications, mobile wireless-enabled notebooks, servers, wireless handhelds, RFID tags and Helveta's TracElite™ software, to form a tracking system that can provide 'back to stump' traceability for logs from any point in the supply chain. The system also detects illegal logs entering the supply chain. Intel is contributing through two of its business groups: Intel® Solution Services and Customer Planning and Logistics Group (CPLG).

The traceability solution will dramatically enhance Bolivia's fight against illegal logging and build on the foundations of its sustainable forest practices, whilst increasing efficiency productivity, and revenues.

"Helveta had already implemented its track and trace software solution to help control illegal logging in Indonesia and other places," said Peter Hage, Director of Resources, Technology and Information Systems for TNC. "We wanted to test their solution in Bolivia."

Scott Poynton, Executive Director of Tropical Forest Trust said: "This is a highly important step for Bolivia. TracElite's ability to provide complete traceability and transparency will bring enormous benefits to the Bolivian timber market."

Jim Kellso, CPLG Manager of Supply Chain Innovation and Pathfinding said: "With the help of Intel® Solution Services, we've designed a track and trace system using multiple technologies to deliver a traceability process that tracks the legal log trucks and mills involved in the pilot. Data will be stored in a central software solution Helveta developed. It's an elegant design that may pay off in big ways for Bolivia".

Patrick Newton commented: "Following successful deployments of TracElite™ and CIEarth™ in hardwood timber supply chains in other parts of the world, we knew that Helveta could make a significant difference to the forestry operations of Bolivia. We are happy to be a part of the team that will deliver both sustainability and business benefits to the market".



About TracElite™

TracElite™ (www.tracelite.com) provides mapping, traceability and transparency for timber production and supply chains across the globe and is a key resource for buyers looking to secure timber of verifiable origin from suppliers who are either FSC certified or who are working towards certification.

Helveta is the system manager of TracElite - Always On™. TracElite™ is an application of Helveta Control Intelligence Systems (CIS™) technology. CIS™ analyses forestry and chain of custody data to remotely verify and assure good wood compliance. In the event that a potential non-compliance is identified, TFT, stakeholders and auditors are automatically notified.

The Tropical Forest Trust provides chain of custody and compliance verification services as a core component of TracElite - Always On™.

About Helveta Ltd

Helveta Limited (www.helveta.com) enables the prediction and prevention of environmental and production problems for Blue Chip and Fortune 1000 companies through analysis of real-time data from client physical assets anywhere in the world. The company's unique Control Intelligence System deploys a sophisticated library of analytics to asset data to predict and prevent business issues such as regulatory non-compliance, production outages and equipment failure.

About Intel® Solution Services

Intel Solution Services is Intel Corporation's worldwide professional services organization, helping companies capitalize on the full value of Intel architecture through consulting focused on business transformation. Intel Solution Services' consultants work with municipalities and enterprise companies to help give them the confidence to innovate by using their in-depth knowledge of Intel architecture and next-generation technologies to design cost-effective, cutting-edge solutions to the most complex business challenges. Combining architecture expertise, state-of-the-art facilities, and strong industry alliances, Intel Solution Services can help

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About The Nature Conservancy

Founded in 1951, The Nature Conservancy is a leading international organization dedicated to preserving the diversity of life on Earth. The Nature Conservancy works to preserve the plants, animals and natural communities that represent the diversity of life by protecting the lands and waters they need to survive. The Conservancy has developed a strategic, science-based planning process, called Conservation by Design, which assists in identifying the highest-priority landscapes and seascapes to protect for future generations.

About Tropical Forest Trust

The Tropical Forest Trust (TFT) is working to transform the international trade in tropical hardwood into an agent for forest conservation. The TFT was established with the specific purpose of fulfilling two prerequisites: (a) raised awareness of what forest certification involves and what its multiple advantages are, and (b) practical engagement in partnership with forest managers to help them progress step by step to FSC certification.

The TFT links the supply chain from producing members through supplying members - who manufacture and/or trade in wood products that are sold to buying members.

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