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**Press Release**  
For immediate release

**Helveta joint winner of the  
TTJ Environmental Achievement Award**

*October 24th, 2006:* At the annual Timber Trades Journal Awards held at The Savoy in London in September, Helveta Ltd jointly won the Environmental Achievement Award for the innovative technology application CIEarth and its deployment in Central Africa. Helveta won the Environmental Achievement Award with its partner Tropical Forest Trust.

CIEarth is an application designed for forest inventory and community resource mapping. It is being used in a joint project combining Helveta, the Tropical Forest Trust, Forest Peoples Programme, the Department of Anthropology London School of Economics (LSE) and Congolaise Industrielle des Bois (CIB), to map the surroundings and sensitive resources of indigenous communities in Congo-Brazzaville and Cameroon. Based on a design by LSE anthropologist Dr Jerome Lewis non-literate Pygmy tribes are able to use icon-driven handhelds equipped with GPS capabilities to capture the data themselves, which is then used to automatically generate maps in Google™ Earth and ESRI's ArcView.

Commenting on the deployment of CIEarth at CIB, Dr Lewis said: "The speed and efficiency of the Helveta system has astonished me. In 3 months the Helveta system has done far more than 8 months with the GPS system favored previously."

Patrick Newton, CEO of Helveta, commented: "We are very pleased that CIEarth has been recognized by TTJ for the innovation it delivers in generating fast track inventory mapping. CIEarth brings both significant cost efficiencies and transparency to the mapping process. Our product forms the basis for enhanced inventory management and back-to-stump traceability across the supply chain."

**About Helveta Ltd**

Helveta ([www.helveta.com](http://www.helveta.com)) enables the prediction and prevention of environmental and production problems through analysis of real-time data from client physical assets anywhere in the world. The Company's Control Intelligence System (CIS) deploys a sophisticated library of analytics and reporting tools to better manage inventory remotely, to provide auditable traceability across the supply chain and to identify and prevent regulatory non-compliances within legal and certification frameworks.

**About The Department of Anthropology at LSE**

Anthropology at LSE has a strong international reputation and a long and distinguished history of leadership in the discipline. We combine innovative research in the unfolding contemporary world with maintenance of the core anthropological traditions: long-term empirical research, commitment to a broad comparative enquiry on the nature of human sociality and human nature, and a constructive but critical engagement with social theory.

**For further information please contact:**

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