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## Helveta issues new release of innovative CI World™ technology

*Oxford, United Kingdom, August 23, 2007:* Helveta today announces the latest version release of its CI World technology platform, which provides fully auditable traceability, asset tracking, resource mapping and chain of custody control to its customers worldwide. The CI World version 5.4 release includes notable enhancements to the mobile technology used for data capture and improvements to the underlying data model that will yield significant benefits for users.

- Configurable workflows supporting "real" world business processes. The components of the workflow are directly related and modelled on existing processes in the timber and agribusiness sectors to simplify implementation and adoption.
- Real-time data processing, analysis and notification. Guided problem resolution with email notification and alerts via the intervention tracking feature. This feature is modelled on the resolution process defined for each particular type of problem.
- Offline data capture via handheld portable devices and online via the secure web interface.
- Quality validated data entry to facilitate accuracy and integrity.
- Role based security to provide authenticated users relevant data access.
- Flexible reporting options to produce web and paper based documents. Support for charting and GIS including direct export to Google Earth (TM). Integration with industry standard reporting tools such as Crystal Reports®.
- Multi language support with full internationalisation for both the web interface and the hand held devices.
- GPS data capture allows recording paths, boundaries and points with an intuitive interface and support for image based data entry on handhelds for illiterate users including area boundary mapping and paths / tracks.

Helveta's CI World enables the tracking of assets through extended supply chains, significantly enhancing traditional chain of custody solutions. To support business processes, data is collected from defined control points and captured through either a portable handheld device running Helveta's mobile technology software CI Mobile™, or through automated data feeds delivered over the web.

CI World provides a variety of flexible reporting options for producing both web and paper based documentation, including support for charting and GIS. Data can be directly exported to Google™ Earth and integrated with industry standard reporting tools such as Crystal Reports®. Reports and important documentation can be automatically archived using CI World's document management feature.

CI World delivers a scalable, secure platform for enterprises or governments seeking to improve supply chain control; tax, payment or royalty collections; or auditable chain of custody capability for commodity assets in the timber, food and mineral resources sectors. CI World delivers significant returns on investment through substantial increases in supply chain transparency and control.

Stewart Ross, Chief Information Officer of Helveta commented: "At Helveta we are continually looking for ways to progress the products and services we provide to maintain the greatest standards possible. The latest developments of CI World reinforce the high level already set by our unique technology."

Martín de la Serna, Helveta Vice President Sales and Marketing, added: "The latest enhancements to CI World address the expanding needs of Helveta's customers and demonstrate our commitment to supporting those customers with flexible and scalable solutions."

The 5.4 version of CI World was made available for use from July 2007.

### **About Helveta**

Helveta was incorporated in 2004 and is the developer of the CI World™ software platform. CI World is a unique technology providing fully auditable traceability and chain of custody control for extended supply chains in the Timber and Food production sectors. CI World and its components – TracElite™ and CI Earth™ - have won a number of awards as innovate and unique technologies for the timber sector. For example, recently being named winner of the Environmental Achievement Award by the UK Timber Trades Journal – see:

<http://www.lse.ac.uk/collections/anthropology/news.htm>

Helveta's proprietary technology is copyright protected and has a number of process patents pending. CI World, TracElite and CI Earth are trademarks of the Company and registered worldwide. Helveta is privately held.

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