

Helveta to announce 'Forest Express' at World Forestry Congress 2009

18th – 23rd October - Buenos Aires, Argentina – Stand E57

Oxford, United Kingdom, xx September, 2009: Helveta Ltd, the leading provider of timber supply chain technology, will announce its new private sector software application, Forest Express at the 2009 World Forestry Congress. Forest Express is built on the Company's successful CI World software solution which is already deployed as a National Wood Tracking System in Liberia and Ghana.

Forest Express allows Private Sector timber operations to monitor their own supply chains and provide fully auditable traceability of wood and wood products being managed and processed in the forest or factory. Forest Express is designed to provide end to end inventory management to private timber operators by giving a near real-time overview of supply chain activity and identifying the location, status and ownership of wood moving through the supply chain at any given time. The system can be used to monitor each step of the timber production process, from standing tree through to finished product ready for export.

Forest Express will feature a 'templated' supply chain configuration that can be labelled by the user. Users will enter data at each supply chain control point will have a corresponding data capture mode, either manually collected, through an internet webform, or utilising a handheld computer. Users will record data specific to timber supply chain assets such as species, volume or location and the Forest Express database will reconcile the data with information gathered at previous supply chain control points. The system will then produce a series of reports, both printable or viewable online, detailing information relating to supply chain assets and wood inventory at various control points.

Forest Express will also support timber operations by providing a mechanism to capture and monitor important operations data such as:

- Vehicle and machinery fuel consumption and management information
- Tracking and management of equipment such as chainsaws
- Tracking and management of vehicles
- Wood market pricing information and statistics

The system will allow managers and operators to improve control of their forest and mill operations through online access to accurate and updated inventory information and supply chain activity in real time.

Helveta's unique technology couples a powerful set of software applications with handheld mobile technology for field data collection. Production is monitored using Helveta's mobile device-based software applications – CI Mobile™ - and barcode or RFID reader technologies, which in turn link into Helveta's web-based suite of tools and reports – CI World™.

Director of Customer Solutions at Helveta, Derek Charter said; "This exciting new product from Helveta makes the same technology we provide to governments through CI World accessible to the private sector operator. Forest Express will provide valuable management information to private sector timber companies, allowing them to make informed operational decisions that will have positive impacts on their business processes. The system has also been carefully designed with an eye on the timber certification process so that, when implemented correctly, it will provide significant support to those timber companies seeking certification of their timber Chain of Custody."

Patrick Newton, CEO of Helveta comments; "We are pleased to have a presence at the World Forestry Congress this year. It provides us with an opportunity to raise awareness of the work Helveta is doing in forests across the world, playing a strategic role in helping countries comply with the requirements of the EU's Forestry Law Enforcement, Government and Trade (FLEGT) process. We are excited about the prospect of providing a version of our CI World technology to the private sector and see this as a natural extension of our support for the timber industry. Helveta has the only commercially deployed, electronic traceability system in the timber sector and is uniquely placed to become the industry standard. "

Visit Helveta at stand E57 of the World Forestry Congress for a preview of Forest Express and details of an exciting new traceability project in Central America.

About Helveta

Helveta was incorporated in 2004 and is the developer of the CI World™ software platform. CI World is a unique technology providing fully auditable traceability and chain of custody control for extended supply chains in the Timber and Food production sectors. CI World and its components –



~~TracElite™ and CI Earth™ - have won a number of awards as innovative technologies for the timber sector. Helveta is privately held.~~
www.helveta.com

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